



For Immediate Release:
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ABC 33/40 IMPROVES DIGITAL RECEPTION FOR VIEWERS

On Monday, October 26th, ABC 33/40 viewers will begin receiving an improved RF (radio frequency) from our new UHF channel 33 digital transmitter at Windom Springs, near Tuscaloosa. The over-the-air signal is received at 33.1 and 33.2. Beginning Monday, October 26th, viewers will need to **rescan** their convertor box and digital television sets in order to receive the new and improved signal. At midnight on Monday, the current signal on the digital 5 will be turned off and viewers will lose ABC 33/40 if they have not **rescanned to digital 33**. The key here is to **RESCAN** and make sure you are using a UHF antenna.

“We’re excited about adding digital 33 because this will make a tremendous difference in our signal throughout Greater Birmingham and western area viewers such as Tuscaloosa, Northport, Bessemer, Hamilton, Homewood, Gardendale, Jasper, Cullman, Carbon Hill and Clanton to name a few,” said Mike Murphy, General Manager for ABC 33/40. “Our viewers in those areas have requested better reception and we now have a way to provide one.”

Currently with Digital 5, the ABC 33/40 signal output is approximately 9,000 watts. The new digital signal 33 output will be 300,000 watts of power to broadcast an improved signal to our viewers.

Viewers that have cable or satellite will not be affected by the change.

ABC 33/40.....Alabama’s News Leader

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